

**Town of Tecumseh Business Improvement Area (TOTBIA)
Board of Management Regular Meeting
Agenda**

Date: Wednesday, March 26, 2025, 6:00 pm
Location: Tecumseh BIA Office
12122 Tecumseh Rd. E. Unit 2
Tecumseh, ON

	Pages
A. Call to Order	
B. Roll Call	
C. Disclosure of Pecuniary Interest	
D. Delegations	
E. Communications	
1. TOTBIA Board Meeting Minutes Feb 19	3 - 7
2. TOTBIA Board In Camera Meeting Minutes Feb 26	8 - 9
F. Supplementary Agenda	
G. Reports	
1. Chair Report	
2. Treasurer Report	
a. February 2025 Financials (budget statement)	10 - 10
b. Events Budget Adjustment	
3. Coordinator Report	11 - 12
4. Council Report	
5. Committee Reports	
a. Marketing, Events and Beautification Committee	
a. Tecumseh Tastes Program	13 - 13
b. ESC Marketing Data and Analytics	14 - 15
c. Tecumseh Lakeshore "Place" Branding project	16 - 25
b. Membership and Governance Committee	

H. Unfinished Business

1. New Board of Director Applications/Review

I. New Business

J. Next Meeting

K. Adjournment