

**Town of Tecumseh Business Improvement Area (TOTBIA)**  
**Board of Management Regular Meeting**  
**Agenda**

**Date:** Tuesday, December 17, 2024, 6:00 pm  
**Location:** Tecumseh BIA Office  
12122 Tecumseh Rd. E. Unit 2  
Tecumseh, ON

|  | <b>Pages</b> |
|--|--------------|
| <b>A. Call to Order</b>  |              |
| <b>B. Roll Call</b>  |              |
| <b>C. Disclosure of Pecuniary Interest</b>                             |              |
| <b>D. Delegations</b>  | 3 - 9        |
| Holofilm display   |              |
| <b>E. Communications</b>   |              |
| 1. TOTBIA Board of Management Meeting Minutes                          | 10 - 17      |
| <b>F. Reports</b>  |              |
| 1. Chair Report  |              |
| 2025 budget proposal presentation                                      |              |
| 2. Treasurer Report  |              |
| October & November 2024 financials                                     |              |
| 3. Coordinator Report  |              |
| Annual General Meeting debrief   |              |
| 4. Council Report  |              |
| Community Improvement Plan amendment                                   |              |
| 5. Committee Reports   |              |
| a. Marketing (including Events) & Beautification Committee             | 18 - 29      |
| Social media and digital marketing plan.                               |              |
| b. Membership & Governance Committee                                   |              |
| <b>G. Unfinished Business</b>  |              |
| Reserve transfer, bookkeeping plan, regular board meeting date & time. |              |

**H. New Business**

Tecumseh Dollars certificates 2024 redemptions entry and prospective board member application.

**I. Next Meeting**

**J. Adjournment**